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To: Ventura River Watershed Council  
 From: Lorraine Walter, Watershed Coordinator  
 Subject: Please Indicate Any Projects/Programs for which You are a Proponent or Champion

The Watershed Council and its Technical Advisory Committees (TACs) have been working on developing a comprehensive list of projects and programs to be included in the Ventura River Watershed Management Plan (WMP) and the update to the Integrated Regional Water Management Plan (IRWMP), and a way of categorizing/prioritizing the big list into a more manageable one.

*If there are any projects or programs that you or your organizations wants to see included in the WMP or the IRWMP, this next step is very important for you.*

Before the TACs meet again in May, we need to know which projects/programs have project proponents or champions, and we need a little data and editing help from those proponents and champions.

Below are detailed instructions. **I need to receive your input by Monday, May 6**, in order to distribute the updated spreadsheet before the May 14 & 15 TAC meetings. Also, I'll be making handouts of the draft list for our April 25 Watershed Council meeting, so any input received by April 23 will be included in that handout.

## Instructions

*Instructions apply to the MAPP (Master Archive of Projects and Programs) Excel spreadsheet, v. 4-17-13.*

### 1. Indicate the projects/programs for which you are a project proponent or champion.

Proponents and champions are listed in the spreadsheet, on the "All" worksheet, in columns CJ to DS. I may have missed some organizations that should be included – just let me know.

CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS
Proponents and Champions																																			
Project Proponent (P) Project Champion (C)																																			
Government						Water & Sanitary						Land Management & Recreation						Nonprofits						Other											
California Coastal Conservancy	City of Ojai	City of Ventura	County - Parks	County - Planning Division	County - Environmental Health Division	County - Public Works	County - Watershed Protection District	Regional Water Quality Control Board	Fish and Wildlife	Casitas Municipal Water District	Ventura Water	Meiners Oaks Water District	Ventura River County Water District	Ojai Basin Groundwater Mgmt. Agency	Ojai Valley Sanitary District	California Conservation Corps	Farm Bureau of Ventura County	Fire Departments	Ojai Valley Land Conservancy	Resource Conservation District	UC Cooperative Extension	US Forest Service	Ventura Hillslides Conservancy	CREW	Friends of Channel Coast State Parks	Ojai Valley Green Coalition	Santa Barbara Channelkeeper	Surfrider Foundation	Trust for Public Lands	Watershed Council	Friends of Ventura River	UCSB	VC Coalition of Labor, Ag. and Business	Businesses	Landowners

### Definitions:

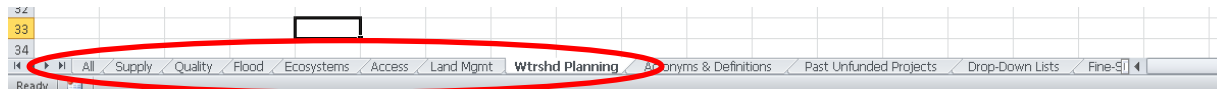
**Proponent:** An entity willing to be the grant applicant or project lead.

**Champion:** An entity or person that strongly supports the project *and* is willing to *actively* advance it (such as helping with this spreadsheet). (Note that this is more than passive support.)

*Below are several ways to make working with the project/program list more manageable.*

The list is very long because we haven't done any prioritization or elimination yet.

1. Rather than working on the "All" worksheet (see the worksheet tab names along the bottom), which includes all projects/programs, work on one of the goal-specific spreadsheets (e.g., Flood). This narrows the list to those that primarily serve that goal (but many projects serve multiple goals, so this has limitations).



2. Filter the list for projects/programs that meet any objectives of the goal you are interested in.  
Example: Click on cell N5 (on the All worksheet) and select only "Y." This filters the list for all projects/programs that meet any Sufficient Local Water Supplies objectives. This returns a bigger list than on the "Supply" worksheet, because it includes some projects whose primary goal is different than supply.

Notice the Y-shaped filter icon that appears in this cell (N5); this indicates that a filter has been applied. Don't forget to turn it off when you are done – it is easy to forget about it, and then wonder later where all the other projects went.

3. Filter the list for those that I guessed your organization might be the proponent or champion of.  
Example: Click on cell CQ5 (on the All worksheet) and select only "P" and "C." This filters the list for all projects/programs that (I thought) the Watershed Protection District might be the likely proponent or champion of. Note: Sometimes I indicated a particular entity as proponent or champion only because I wanted their input one way or another.

Projects and Programs		1. Sufficient Local Water Supplies				
1						
2						
3						
4						
5	IC					
42	Small-scale Stormwater Retrofit Plan. Develop a low-impact development (slow it, spread it, sink it) retrofit plan, including potential funding mechanisms, that targets the most impervious urban areas.	2	X			Y
45	BMP: Water Pollution Prevention Campaign. Coordinate a...					

### 2. Make any needed edits to the wording of the projects/program description.

If you are the proponent or champion, the wording should suit you. Please try to keep it under 80 words. New projects/programs can also be added.

### 3. Review/edit/add to data in the Objectives and Tier fields.

I took guesses at how to complete this information for some projects/programs, but I may have been wrong and sometimes I did not know enough to take a guess. If you have information to add to any of the Key Details fields, that would be great too. This can also come later. On the next page is an explanation of the Tier structure as we are working with it thus far.

Please make your **changes to the spreadsheet in red type**. You can also call me or summarize your changes in an email or letter. Again, **May 6** is the date by which I need your changes/input. Do not hesitate to call me to have me help walk you through the spreadsheet! I'm very happy to do so.

Thanks very much!

<b>Tier 1 Projects/Programs</b>		
<i>All Tier 1 projects/programs have all of the following characteristics:</i> <ul style="list-style-type: none"> <li>a. Meet one or more Watershed Management Plan objectives,</li> <li>b. Are feasible,</li> <li>c. Have clear benefit, and</li> <li>d. Have stakeholder support.</li> </ul>		
<b>Tier 1C</b>	<b>Tier 1P</b>	<b>Tier 1N</b>
<i>Tier 1 subcategories have the following additional characteristics:</i>		
e. Build the Council's capacity and continuity	e. Have a project proponent	e. Do not have a project proponent
f. Collaborative; serves the interests or mandates of more than one Council member		
g. Low cost		
h. Achievable within three years		

**Tier 1C** (Council) projects/programs are those that are priorities for advancing the Council as an organization. The Council, as project proponent, will initiate or actively pursue this relatively small list of projects/programs over the next three years. These are projects/programs that emphasize the value of collaboration via the Council and offer the opportunity for the Council to achieve successes in the short term.

**Tier 1P** (Proponent) projects/programs have a project proponent. Funding for these projects/programs will be pursued as funding opportunities present themselves. This tier also includes projects/programs the Council as an organization may pursue as project proponent, but these are not the highest priority, short-term projects.

**Tier 1N** (No proponent) projects/programs, though supported and feasible, do not yet have a project proponent so funding for these will not be actively pursued.

<b>Tier 2 Projects/Programs</b>
Tier 2 projects/programs have the following characteristics: <ul style="list-style-type: none"> <li>a. Meet one or more Watershed Management Plan objective, and</li> <li>b. May or may not have a project proponent, and</li> <li>c. Have unknown feasibility, or</li> <li>d. Have unclear benefit, or</li> <li>e. Are controversial or have mixed stakeholder support, or</li> <li>f. Are lower priority</li> </ul>

**Tier 2** projects/programs shall remain on the Master Archive of Projects and Programs as concepts, but are not yet ready to be solidly supported by the Council.