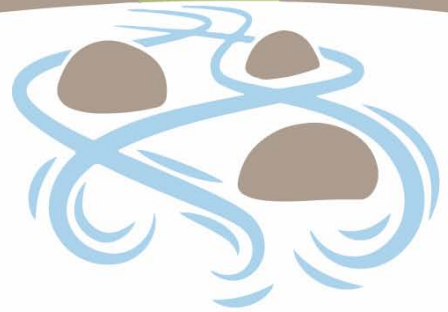


Ventura River Watershed

Management Plan



Contents

Executive Summary	vi
The Watershed's Story	x
Goals and Core Findings	xiii
A Collective Management Strategy	xviii
Going Forward	xix

Part 1 **About this Plan** 1

1.1 Introduction	2
1.1.1 Watersheds and Watershed Management	3
1.1.2 Plan Organization	6
Part 1. About this Plan	6
Part 2. Watershed Plan, Projects, and Programs	6
Part 3. Watershed Characterization	6
Part 4. References and Supporting Material	7
1.2 Ventura River Watershed Council	8
1.2.1 Participants	9
1.2.2 Council History, Structure, and Governance	10
1.2.2.1 History	10
1.2.2.2 Mission Statement	11
1.2.2.3 Strategies	11
1.2.2.4 Governance	12
1.2.3 Council Milestones	27
1.2.4 Council Funding	30

1.3 The Planning Process	32
1.3.1 Strengthen Organizational Capacity/Ensure Committed Leaders	33
1.3.2 Expand Stakeholder Involvement/Gather Stakeholder Ideas	35
1.3.3 Define Plan Purpose, Goals and Objectives, and Values	38
1.3.4 Educate Participants/Compile Reference Information	39
1.3.5 Characterize the Watershed	41
1.3.6 Develop List of Projects and Programs	42
1.3.7 Develop Implementation Strategy	42
1.3.8 Approve the Plan	43
1.3.9 Implement the Plan	44

Part 2 Watershed Plan, Projects, and Programs 45

2.1 Plan Guiding Framework	46
2.1.1 Purpose and Values	47
2.1.2 Goals, Objectives, and Findings	49
2.1.2.1 Sufficient Local Water Supplies	50
2.1.2.2 Clean Water	56
2.1.2.3 Integrated Flood Management	60
2.1.2.4 Healthy Ecosystems	63
2.1.2.5 Access to Nature	69
2.1.2.6 Responsible Land and Resource Management	72
2.1.2.7 Coordinated Watershed Planning	77
2.2 Existing Projects, Programs, and Recent Accomplishments	80

2.3 Campaigns	92
2.3.1 The Campaign Approach	93
2.3.2 River Connections Campaign	95
2.3.2.1 The Issue	95
2.3.1.2 Targets	96
2.3.2.3 Highlights from Existing Projects, Programs, and Practices	111
2.3.2.4 Proposed Projects and Programs	111
2.3.2.5 Organizations	113
2.3.3 Resiliency through Infrastructure and Policy Campaign	114
2.3.3.1 The Issue	114
2.3.3.2 Targets	117
2.3.3.3 Highlights from Existing Projects, Programs, and Practices	118
2.3.3.4 Proposed Projects and Programs	126
2.3.3.5 Organizations	129
2.3.4 Extreme Efficiency Campaign	130
2.3.4.1 The Issue	130
2.3.4.2 Targets	131
2.3.4.3 Highlights from Existing Projects, Programs, and Practices	131
2.3.4.4 Planned Projects and Programs	134
2.3.4.5 Organizations	135
2.3.5 Watershed-Smart Landscapes and Farms Campaign	136
2.3.5.1 The Issue	136
2.3.5.2 Targets	137
2.3.5.3 Highlights from Existing Projects, Programs, and Practices	138
2.3.5.4 Proposed Projects and Programs	142
2.3.5.5 Organizations	144
2.3.6 Arundo-Free Watershed Campaign	145
2.3.6.1 The Issue	145
2.3.6.2 Targets	146
2.3.6.3 Highlights from Existing Projects, Programs, and Practices	146
2.3.6.4 Proposed Projects and Programs	152
2.3.6.5 Organizations	153

2.3.7	Healthy San Antonio Creek Campaign	154
2.3.7.1	The Issue	154
2.3.7.2	Targets	155
2.3.7.3	Highlights from Existing Projects, Programs, and Practices ...	156
2.3.7.4	Proposed Projects and Programs	165
2.3.7.5	Organizations	166
2.4	Complete List of Priority Projects and Programs	168
2.4.1	Priority Project and Program List Development .	169
2.4.2	Priority Projects and Programs	171

Part 3 Watershed Characterization

(under development)

Part 4 References & Supporting Material

(under development)

